

**Sugar Land Cultural Arts Foundation**

**Board Members**

Tim Stubenrouch  
Donna Molho  
Bridget Yeung  
Adrienne Barker  
Stacy Borgfeldt  
Beth Wolf  
Lindsay Davis  
James Drew  
Sharon Galvan  
Ray Glath  
Michael T Madden  
Apurva Parikh  
Ruth Stubenrouch  
Cindy Sutton  
Debra Jan Hall  
Paula Noble  
Jeff Weiner  
Carolyn Okorafor  
Teresa Preza

**Co-Chairs**

Bridget Yeung  
Stacy Borgfeldt

**Publicity**

Beth Wolf

**Artists**

Debra Jan Hall  
Ruth Stubenrouch  
Lindsay Davis  
Donna Molho

**Sponsorships**

Tim Stubenrouch  
Bridget Yeung  
Apurva Parikh  
Cindy Sutton

**Entertainment**

Mike Madden  
James Drew  
Teresa Preza

**VIP/Sponsor Area**

Adrienne Barker  
Sharon Galvan

**Volunteers**

Elizabeth Chipinski  
Ray Glath  
SLCAF Youth Board

**Ticketing**

Jenn La Rocca

**Logistics/Mapping**

Jeff Weiner  
Ray Glath



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Dear Patron of the Arts,

We are delighted to announce the 4th annual Sugar Land Arts & Music Fest™ presented by PrimeWay Federal Credit Union! Our premier arts festival will once again be held on the Smart Financial Centre Plaza on Saturday and Sunday, April 26th & 27th, 2025.

The 2024 Sugar Land Arts & Music Fest™ was a huge success! More than 4000 people attended and discovered a unique and diverse art exhibition of over 100 artists, live music performed by a variety of bands, delicious food from local restaurants and outstanding wines.

On behalf of the Sugar Land Cultural Arts Foundation (SLCAF) I would like to offer you the opportunity to be a sponsor of the 2025 Sugar Land Arts & Music Fest™. Not only will you and your friends have the enjoyment of food, wine and the Arts, your sponsorship will support SLCAF's mission of advocating, supporting, and promoting the arts in Sugar Land. We depend on artfully minded community members like you to help us keep the Arts alive in our community!

With the funds raised last year, we were able to focus on these artfully centered goals:

- Provide more than \$15K in Scholarships to youth in Fort Bend County to attend summer art, music and theatre camps.
- Sponsor entertainment for Dia del los Muertos annual event.
- Install art wraps on traffic boxes in the Sugar Land community.
- Support the SLCAF Youth Board with scholarships for graduating members.
- Support the SLCAF's virtual art exhibit w/ over 50 participating artists.
- Host an annual youth talent show and award scholarships to winners.
- Continue restoration of the iconic and historic Sugar Land Auditorium, including the plan for restrooms that will be within a replica of the old classroom buildings.

Once again, the Sugar Land Arts & Music Fest™ presented by PrimeWay Federal Credit Union will be an exciting two days of wine, food, and THE ARTS!. We hope you will consider being a sponsor of this community event and support the arts in Sugar Land. We plan to be even bigger and better in 2025! ART you going to join us?

With Gratitude,

Tim Stubenrouch  
President

Sugar Land Cultural Arts Foundation



# TWO DAYS OF FESTIVAL FUN! April 26 & 27

- VIP Zone with complimentary food & drinks
- 100+ artist booths
- Continuous live music
- Wine Garden
- Beer Garden
- Live mural painting
- Gourmet fare from locally owned restaurants

**ART you going to support us?**

Please support our mission to promote the cultural, visual and performing arts in our community.

[www.slcaf.org](http://www.slcaf.org)

Learn more about the Sugar Land Cultural Arts Foundation at:





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# Sugar Land Arts & Music Fest™ SPONSORSHIP PACKAGES

Sugar Land Arts & Music Fest™ offers many different sponsorship opportunities at varying levels of engagement. Our sponsors play a vital role in the festival's success by providing financial support, marketing exposure, and other valuable services. In return, your business will be recognized as an official sponsor, which benefits you and Sugar Land Arts & Music Fest™.

## Youth Scholarship Sponsor

### \$15,000

- This sponsorship will provide art, music or theater scholarships to underserved Fort Bend County students
- 1 VIP table on ONE festival day = **10 VIP** armbands
- VIP includes private bar and catered meal
- Your **LOGO** will be prominently featured on the website, social media and sponsor packet
- Your company & logo will be recognized at check presentation ceremony

## Henri Matisse

### \$10,000

- **LOGO** featured in all marketing on website, sponsor packet, social media and festival signage
- 1 VIP table BOTH festival days = **20 VIP** armbands
- VIP Zone includes private bar and catered food
- 10 VIP Parking passes
- 50 general admission tickets to festival
- Social Media post featuring your company
- Your logo prominently displayed in festival VIP Zone

## Georgia O'Keeffe

### \$5,000

- **LOGO** featured in all marketing on website, sponsor packet, social media and festival signage
- 1 VIP table on ONE festival day = **10 VIP** armbands
- VIP area includes private bar and catered food
- 5 VIP Parking passes
- 25 general admission tickets to festival
- Social Media post featuring your company
- Your logo prominently displayed in festival VIP Zone

## Mural Sponsor

### \$3,500

- Your **LOGO** displayed next to the muralist that will live painted at the festival
- The completed mural will be displayed in the lobby of Smart Financial Centre for a one year w/ your name as sponsor.
- **2 VIP** armbands that includes private bar and catered meal
- 1 VIP parking pass.
- 3 available

## Vincent Van Gogh

### \$2,500

- **NAME** featured in all marketing on social media, website, sponsor packet and signage at festival
- **8 VIP** armbands
- VIP area includes private bar and catered food
- 4 VIP Parking passes
- 10 general admission tickets to festival



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# Sugar Land Arts & Music Fest NAMING RIGHTS

The **Sugar Land Arts & Music Fest™** is the perfect opportunity for you to raise your brand's profile!

## **\$20,000 - Entertainment - 1 available**

- Exclusive sponsor of all live music performances
- Recognition by emcee throughout two-day festival
- Targeted recognition on all social media promoting entertainment
- Recognition on website
- 1 VIP table = 10 VIP armbands; VIP includes private bar & catered meal
- 5 VIP parking passes

## **\$10,000 - VIP Zone Sponsor- 1 available**

- Exclusive sponsor of all VIP Zone throughout two-day festival
- Targeted recognition on social media & website
- 4 VIP armbands
- 2 VIP parking passes

## **\$10,000 - VIP Catering Sponsor- 1 available**

- Exclusive catering sponsor in the VIP Zone throughout two-day festival
- Logo featured on signage in VIP Zone catering tent
- Targeted recognition on social media & website
- 4 VIP armbands
- 2 VIP parking passes

## **\$10,000 - Stage Sponsor - SOLD**

- Exclusive live music stage sponsor throughout two-day festival
- Logo featured on signage on main stage
- Targeted recognition on social media & website
- 4 VIP armbands
- 2 VIP parking passes

## **\$10,000 - Children's Area Sponsor - 1 available**

- Exclusive Children's Area sponsor throughout two-day festival
- Logo featured on signage on Children's tent
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$5,000 - GA Armbands Sponsor - 1 available**

- Exclusive General Admission armband sponsor throughout two-day festival
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$3,000 - Arts Cafe' Sponsor - 1 available**

- Exclusive Arts Cafe sponsor throughout two-day festival
- Logo featured on signage in the Arts Cafe' eating area
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$3,000 - VIP Wine Glass Sponsor - SOLD**

- Exclusive Wine Glass sponsor throughout two-day festival
- Logo featured in wine glasses for sponsors served in VIP Zone
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$3,000 - Wine Garden Sponsor- SOLD**

- Exclusive Wine Garden sponsor throughout two-day festival
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$3,000 - Beer Garden Sponsor - 1 available**

- Exclusive Beer Garden sponsor throughout two-day festival
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$2,500 - VIP Armband Sponsor - 1 available**

- Exclusive VIP Zone armband sponsor throughout two-day festival
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$2,000 - Artist Awards Sponsor - 1 available**

- Exclusive Artist Awards sponsor throughout two-day festival
- Company recognition by emcee during artist awards presentation
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass

## **\$1,500 - Emerging Artists Sponsor - SOLD**

- This grant will fund the booth fees of 9 new artists
- Your logo featured on the booths of 9 new artists
- Targeted recognition on social media & website
- 2 VIP armbands
- 1 VIP parking pass





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Sugar Land Arts & Music Fest™ Partnership Commitment Form Saturday, April 26 & Sunday April 27, 2025

SPONSORSHIP PACKAGES

SOLD

Pablo Picasso

PRESENTING SPONSOR: PrimeWay Federal Credit Union

\$10,000

Henri Matisse

\$5,000

Georgia O'Keeffe

\$2,500

Vincent Van Gogh

NAMING RIGHTS

\$20,000

Entertainment

\$15,000

Youth Scholarships

\$10,000

VIP Area

\$10,000

VIP Catering

SOLD

\$10,000

Stage - Stella Artois

\$10,000

Children's Area

\$5,000

GA Armbands

SOLD

\$3,500

Mural - Fort Bend Financial & Reebes Management & Naushad and Narmin Kermally & TRN Staffing

\$3,000

Arts Café

SOLD

\$3,000

Wine Garden

\$3,000

Beer Garden

SOLD

\$3,000

Wine Glasses for Sponsors - Spartan Wealth Management LLC

\$2,500

VIP Armbands

\$2,000

Artist Awards

SOLD

\$1,500

Emerging Artists - Councilmember Stewart Jacobson and Dearborn & Creggs

Contact for Event Communication:

Billing Address:

Phone:

E-mail:

Company/Individual Name should be printed or listed in the following manner:

PAYMENT INFORMATION - PAYMENTS DUE BY 03/31/2025

Submit Payment Online at www.sugarlandartsfest.com

Check is Enclosed Payable to Sugar Land Cultural Arts Foundation

Credit Card

Name on Card:

Amount: \$

Total Investment

Card Number:

Exp:

CVV:

Signature:

Invoice me in 2024

Invoice me in 2025

Invoice me 50% in 2024 and 50% in 2025

Donate back 3% credit card processing fee.

For more information or to submit your logo and/or Sponsorship Form please email Apurva Parikh apuraja@gmail.com, Contact Number: (281)935-3119.

Return form to: Sugar Land Cultural Arts Foundation, 4771 Sweetwater, PMB 107, Sugar Land, TX 77479. SLCAF is a 501(c)3 Non-profit Organization.

\*\*Should the Sugar Land Arts & Music Fest need to be rescheduled, all sponsorship commitments will be applied to the new date.